



WaveSense Diabetes App for iPhone™ and iPod® Touch Now Available on iTunes®

Salem, New Hampshire, August 4, 2009 – Diabetes? There's an app for that. AgaMatrix, Inc., the makers of the WaveSense™ line of blood glucose monitoring products, announced today the launch of their latest product, the WaveSense™ Diabetes Manager, an electronic diabetes logbook software application (an “app”) that runs on the Apple® iPhone™ and iPod® Touch.

The WaveSense App is the first of its kind to be developed by a blood glucose meter manufacturer that is now available on the iTunes® App Store (www.itunes.com) by Apple, Inc. (AAPL). The app is available for download at no charge. The company says their app, in development and testing for over a year, lays the foundation for a series of products to come that will take advantage of the iPhone and other mobile technology platforms to assist people with diabetes in the management of their disease.

The WaveSense App combines the latest in user interface design, diabetes data management, and mobile technology to enable people with diabetes to better manage their disease. The app provides users with a number of cutting edge features including:

- Easy-to-use data entry
- Dynamic graphing of glucose data
- Automatic mealtime tagging of results
- Integrated food intake, activity, and medication data management
- Insulin dosage management
- Statistical analysis of glucose results
- Integrated emailing of results
- On-screen help menus
- User-personalizable settings

More information on the WaveSense App is available here: www.wavesense.info/iphone

“Leveraging mobile technology to deliver better patient care is a major trend in the making and has the potential to transform the management of chronic diseases, such as diabetes,” says Dr. Irl Hirsch, an internationally recognized diabetes specialist and Professor of Medicine at the University of Washington. “With the launch of the WaveSense Diabetes Manager, WaveSense is

setting the bar in the new disease management paradigm with a combination of an extensive feature set and very intuitive user interface. I'm eagerly awaiting their pipeline of products which will no doubt be cutting-edge and first-in-category."

"I've been involved with the development of several apps for the App Store, and am impressed with this medical app's outstanding utility and thoughtful design. I'm personally excited by the app because it affects me on a more personal level since my grandfather suffers from diabetes." says Benjamin Satterfield, CEO of 23 Divide and creator of Gigotron (www.gigotron.com), most recently known for garnering the Best Mobile App Award at the South by Southwest Interactive Web Awards.

WaveSense blood glucose monitoring products are covered by insurance and available by mail order and at popular retail outlets such as Wal-Mart and Kroger. For more information on WaveSense products, go to: www.wavesense.info.

About WaveSense

WaveSense™ is a line of blood glucose meters and strips designed to improve the quality of diabetes care by using a new technology that personalizes each test to provide world class accuracy. It detects and corrects for many errors caused by differences in blood samples and environmental conditions. Current products include the WaveSense KeyNote™, WaveSense KeyNote Pro™, WaveSense Presto™, WaveSense Jazz™, Zero-Click™, a diabetes data management system designed to simplify data download, and WaveSense Diabetes Manager, a mobile diabetes data management system.

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